

Module

Module SF 101: Principles of Solution

Focused Approach

- Theoretical background of the Solution-Focused Approach
- Assumptions, Philosophy and Principles of SF
- Skills and techniques in Conducting SF interviews.
- Protocol of SF Approach

Module SF 211: Solution Focused Coaching Framework

- SF in Organisations
- Coaching Principles and Coaching Models
- Using SF to make progress at Work

Module SF 212: Solution Focused Applications

- Live coaching sessions with reviews & Feed Forward
- SF Performance & Conflict Management
- Coaching in Challenging Situations

Module SF 301: Field Case Presentation I

- Personal Coaching and Project Work
- Assessment on conducting SF interviews.
- Participant has to present one video or audio-taped coaching session with minimum 20 minutes transcripts demonstrating competency and application of the solution focused approach for assessment.

Module SF 213: Extending the Solution Focused Practice

- Project Reviews and Presentations
- Finding and building Know-How in Teams and Organisations
- Appreciative Inquiry and other New Wave Approaches

Module SF 215: Building a Coaching Practice, Marketing & Ethical Guidelines

- Developing a Coaching Practice
- Creating a Coaching Culture in Organisations—Recipe for Success
- Measuring the ROI of Coaching
- Ethical Standards for Coaching

Module SF 303: Capstone Field Case

Presentation II

- Final Assessment on conducting SF Coaching.
- Participants has to present one video or audio-taped coaching session with a min. 30 minutes transcripts including a micro-analysis and application of SF approach for assessment.
- Action Learning.

BRITISH INSTITUTE
FOR LEARNING &
DEVELOPMENT



QUALITY MARK

Our Company is recognized and endorsed by BILD for high standard of training, learning, development and education products/services. BILD QM shows our commitment to quality.

Awarded Nov 2011.

Registrations or Enquiries

Email: adamlim@briefacademy.com or learn@briefacademy.com

For full details of this certification program, please visit www.briefacademy.com



BRIEF Academy

BRIEF Academy Pte Ltd
8 Temasek Boulevard
#42-01 Suntec Tower Three
Singapore 038988



BRIEF Academy



Certified Solution Focused **Coach**
Intensive Certification Program

Coaching
Consulting
Counselling



Professional Solution Focused Certification Program

Introduction

Solution Focused methodologies are an innovative approach to guiding clients towards the rapid achievement of goals. Empowerment comes with seeing life from the future instead of the past. Solution Focused Approach provides enriched patterns of thinking that develop from the natural abilities we have within us.

These programs provide students with specific interventions that create the foundation for becoming a masterful coach.

Key Learning Expectations

Each module is designed for participants to experience full engagement and application that promote transfer of in-class learning to their workplace. **Each module** is a **2-day course** and the delivery method can be accommodated for in-company trainings.

Benefits of the Program

A designation of **Certified Solution Focused Coach (CSFC)** awarded by the Canadian Council of Professional Certification (CCPC) upon successful completion.

- A unique **combination of instructional design and approaches** to accelerate and maximise learning.
- Opportunity to analyse and coach through **real business cases**.
- Enhanced skill sets and techniques to help in your role as a manager/leader.
- Access to **professional and experienced coaches**.

This qualification is designed to ensure a highly practical approach to mentoring and coaching as the assessment focuses on real skills development, ensuring maximum benefits from the time spent in completing them.

Certified Solution Focused Coach Course Structure

Module SF 101 Principles of Solution Focused Approach (Workshop)	Module SF 211 Solution Focused Coaching Framework (Workshop)	Module SF 212 Solution Focused Applications (Workshop)	Module SF 301 Field Case Presentation (Practical)	Module SF 213 Extending the Solution Focused Practice (Workshop)	Module SF 215 Building a Coaching Practice, Marketing & Ethical Guidelines (Workshop)	Module SF 303 Capstone Field Case Presentation II (Practical & Assessment)
--	--	--	---	--	---	--

Who should attend?

Practising Managers, HRD Professionals or Consultants with several years' experience and appropriate training and graduate qualifications in management, leadership, HRD or consultancy.

Program Structure

This program is a 125-hour intensive Certification Program. It consists of 7 modules and each module is a 2-day course. During the program, participants will expect individual and group coaching from our facilitators.

All participants must undergo a minimum of 10 one-hour supervision, or equivalent amount of time if conducted in a small group format with an approved supervisor with the Canadian Council of Professional Certification.

Our Offerings

CORPORATE PROGRAMS

- Stallion Strengths
- Strength-Based Coaching for Leaders
- Sharpening your EQ-Edge
- Maximize Your Strengths at Work

INSTITUTION PROGRAMS

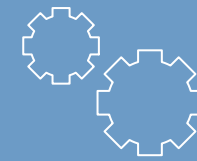
- Working on What Works (WOWW)
- Kids' Skills
- Resilience doughnut®

ASSESS YOUR INSIGHTS

- EQ-I 2.0® Emotional Quotient—Inventory
- VIA PRO Character Strengths Analysis
- Harrison Assessment
- Standout
- Extended DISC
- DISC
- Linkage Leadership Assessment Instrument (LAI™)

PROFESSIONAL SERVICES

- Solution Focused Consulting
- Executive Coaching Services
- Career Coaching Services
- Counselling Services



Methodology

The delivery method will be lecture, experiential exercises, discussion, videotape, audiotape, field case presentation, reading material, and handouts.



Assessment Criteria

- Attained min. 90% attendance plus 2 Field Case Presentations.
- Assed by the BRIEF Academy and Dr. Ron Warner, Chief Examiner.
- Completed the required hours of supervision endorsed by the BRIEF Academy and recognized by CCPC.
- Passed the final case study/project presentation.



Investment

The total investment for the program is **\$5,000** per participant, payable upon registration.

The above investment includes all training modules, training manuals (excluding text books), coaching tool kits – coaching cards, discovery guides, articles, group supervision, 10 hours of coaching supervision and peer coaching.