

PETRONAS
LEADERSHIP
CENTRE

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LEADERSHIP COACHING CONFERENCE
"HELPING LEADERS
CREATE SOLUTIONS
THROUGH COACHING"

Discover how leaders are developed using various coaching tools or methods to unleash their true potential, where their development is not limited to professional competencies but takes into consideration soft skills and other humanistic aspects of a potential leader.

Join us for the first time ever in exploring Solution Focus coaching, as a key element of leadership. World leading proponents and practitioners of this groundbreaking approach to coaching will speak on topics that underline the common objective of creating and helping to create solutions through coaching.

The two-day conference is a dynamic, interactive and engaging learning event revolving around the latest coaching theories, presentations, case studies and research findings as well as 'live' coaching, supported by an exhibition of coaching products and services.

A keynote address to kick-off the conference will be followed by four plenary sessions and three sessions of concurrent presentations that offer a choice of three topics for each session.

How will you benefit?

As a result of participating in this conference, you will learn:

- Coaching as a critical element in leadership development.
- Solution focus coaching focuses on creating the solutions.
- The application of solution focus coaching in different situations and challenges.
- Different perspectives of coaching including Islamic perspective.
- Measuring the returns on coaching and how it creates value.
- Where to source for coaching expertise and practicum for personal and organisational leadership development.

Target Audience

- Leaders and all levels

In partnership with:

In collaboration with:

Supported by:

Official Publication:



PSMB/HRDF
Claimable
(under SBL scheme)

Date and Venue:
11&12 April 2012
PETRONAS Leadership Centre

MORE INFO
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AGENDA

Wednesday, 11 April 2012

Start Time	End Time	DETAILS
0830	0900	Registration
0900	0930	Welcome Remarks
0930	1030	Keynote Address: YAB Deputy Prime Minister of Malaysia (TBC)
1030	1100	Tea Break
1100	1230	Plenary Session I: Solution Focused Brief Coaching : Radically Refreshing Way of Supporting Change by Dr Peter Szabo
1230	1400	Lunch
1400	1530	Concurrent Sessions:
		Session 1 (CS1) Session 2 (CS2) Session 3 (CS3)
		Coaching for Improved EQ by Maria Amerstorfer Coaching As a Critical Success Factor in Leadership Transition by Mas Zetti Atan Chain of Natural Positive Response : A Japanese Story by Yasuteru Aoki
1530	1600	Tea Break
1600	1715	Plenary Session II: Creating a Coaching Culture by Hj Yasir Abdul Rahman
2000	2230	Conference Dinner and Talk on 'Coaching With Horses' by Zarina Ismail

Thursday, 12 April 2012

Start Time	End Time	DETAILS
0830	0900	Networking Breakfast
0900	0915	Revisit Day One
0915	1030	Plenary Session III: Co-operation at the Workplace (Creating Solution Focused Environment) by Dr Ben Furman
1030	1100	Tea Break
1100	1230	Concurrent Sessions:
		Session 4 (CS4) Session 5 (CS5) Session 6 (CS6)
		Coaching: An Islamic Perspective by Prof Dr Israr Ahmad Khan Creating Value for Coaching Through Impactful Measurement by Dr Rosli Ahmad Coaching From The Asian Perspective by Wai K Leong
1230	1400	Lunch
1400	1530	Concurrent Sessions:
		Session 7 (CS7) Session 8 (CS8) Session 9 (CS9)
		Creating Impact for Teams Through Solution Circle Approach by Haesun Moon Magnifying Strengths Through Coaching : by Simon Lee What is your Ask-to-Tell Ratio? A Leader's Experience by Idris Ibrahim
1530	1600	Tea Break
1600	1715	Plenary Session IV: LIVE Coaching by Dr Peter Szabo
1715	1730	Closing & End of Conference

Your investment LEADERSHIP COACHING CONFERENCE: RM2,600 per participant

Early Bird Discount
(Register and pay before 1 March 2012):
RM2,340 per participant

Group Discount
(10 pax or more):
RM2,340 per participant

PETRONAS LEADERSHIP CENTRE

CONTACT DETAILS FOR
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LEADERSHIP COACHING CONFERENCE "HELPING LEADERS CREATE SOLUTIONS THROUGH COACHING" 11&12 April 2012 PETRONAS Leadership Centre

PLENARY SPEAKERS



Dr Peter Szabo
Switzerland
Solution Focused Brief Coaching:
Radically Refreshing Way of
Supporting Change &
LIVE Coaching



Hj Yasir Abdul Rahman
Malaysia (PETRONAS Leadership Centre)
Creating a Coaching Culture



Dr Ben Furman
Finland
Co-operation at the Workplace
(Creating Solution Focused
Environment)

SESSION PRESENTERS



Maria Amerstorfer
Hungary
Coaching for Improved EQ



Mas Zetti Atan
Malaysia (PETRONAS Leadership Centre)
Coaching as a Critical Success
Factor in Leadership Transition



Yasuteru Aoki
Japan
Chain of Natural Positive
Response : A Japanese Story



Prof Dr Israr Ahmad Khan
Malaysia
Coaching : An Islamic
Perspective



Simon Lee
Singapore
Magnifying Strengths
through Coaching



Dr Rosli Ahmad
Malaysia (PETRONAS Leadership Centre)
Creating Value for Coaching
through Impactful Measurement



Wai K Leong
Malaysia
Coaching from the Asian
Perspective



Haesun Moon
Korea
Creating Impact for Teams
through Solution Circle Approach



Idris Ibrahim
Malaysia (PETRONAS)
What is Your Ask-to-Tell Ratio?
A Leader's Experience

CONFERENCE DINNER SPEAKER



Zarina Ismail
Malaysia
Coaching with Horses